

Platinum Sponsorship (For a 3 Year Contract) - \$10,000 pa

Exclusive use of the title Major Fitzroy Football Club Sponsor – 2018©	✓	Use it for 3 years
Your logo on the men's or women's playing jumper for the 3 years	✓	We will need a good copy of your logo
Framed Fitzroy Football Club Jumper for display at your business	✓	
Naming rights for a home game with local community promotion	✓	We will display promotional posters at 10 sites around the local area.
Your banner at all Senior home games held at Brunswick Street Oval	✓	We will provide a template to help you create an attention grabbing banner.
Promotional article about your company on the Club's website during the season	✓	We will help you write it by providing guidelines.
Feature article in the Club's e-newsletter (RedRoy Mail) during the season	✓	We will provide you with guidelines.
Promotional opportunities via the Club's social media platforms	✓	We will help you by providing editorial guidelines.
Material for your social media about your involvement with the club	✓	If available, we will provide material gathered around the club for your social media: e.g. photo and caption.
President's Luncheon Focus during season	✓	The President will introduce you and your business to our guests.
Complimentary tickets to the Redlow (Club Best & Fairest) function	2	A fun night with the players to finish the year.
Complimentary tickets to President's Luncheon (total)	10	A great way to share the match day excitement.
Acknowledgement at Club functions and events	✓	
Your logo on the Sponsor Board in the Club rooms	✓	
Membership of Business Supporters Group with 3 networking events	✓	Like-minded people enjoying a social occasion on us.
Your business listed with sponsors in the RedRoy Mail all season	Logo	
Logo on Club website with link to your website	Prominent	
Sponsorship Certificate	✓	
Complimentary scarf and stubby holder	✓	