



Fitzroy Football Club Sustainability Strategy

Commitment

Pledge to achieve environmental sustainability in all club activities

Policy

Plan to embed sustainable practices now, and into the future

Action plan

Actionable environmental sustainability plan

Environmental sustainability commitment

The Fitzroy Football Club is conscious of the significant damage climate change is wrecking across the world. With such damage extending to local community sporting clubs such as ours, the Fitzroy Football Club recognises that we all have a part to play in ensuring the protection of our environment for the benefit of current and future generations.

Accordingly, we pledge to embed environmental sustainability into the ongoing management of our club and to take real and achievable actions to reduce our contribution to mitigating the effects of climate change and to actively protect and conserve our natural environment.

The Fitzroy Football Club is committed to collaborating with the City of Yarra and partner clubs within the Edinburgh Gardens Sporting Community and at the Ramsden Street Oval to ensure facilities are energy efficient, water consumption is reduced, waste is minimised and nature regenerated.

Through our communication channels and social networks, we will continue to participate in public conversations on environmental issues and invest in the environmental education of the club and its community through the deliverables of our Sustainability Action Plan outlined in this Sustainability Strategy.

Environmental sustainability policy

In line with our commitment to embedding environmental sustainability into club processes, the Fitzroy Football Club acknowledges that we all have a role to play in reducing our impact and protecting the environment for the benefit of the club and wider community. Community clubs involved in playing and hosting Australian Rules Football bring people and communities together in the local natural environment. We acknowledge the importance of reducing our impact on the environment so that our players, members and spectators, both now and in the future, can continue to enjoy this great unifying sport.

Sustainability principles

Advocacy

Using our popular social communications channels and newsletters and the many face-to-face interactions we have with our supporters, members and the local community, the Fitzroy Football Club will:

- Promote sustainability issues
- Add our voice to awareness campaigns
- Participate in and promote community sustainability focused events
- Encourage our wider community to take our lead and act individually to uphold our commitment to environmentally sustainable attitudes and practices
- Encourage positive change.

Impact

The Fitzroy Football Club will actively work with the City of Yarra and partner clubs within the Edinburgh Gardens Sporting Community and tenants of the Ramsden Street Oval to minimise our impact on the environment through waste reduction and management, advocating for energy efficient technologies in our facilities, minimising water consumption, and improving our local natural ecosystem.

Governance

The Fitzroy Football Club commits to regular reviews of club policies and procedures, to ensure we continue to make positive contributions to environmental sustainability now, and in the future.

Environmental sustainability action plan

Advocacy

Action	Deliverables
World Environment Day	<ul style="list-style-type: none">• Feature article in the Red Roy Mail edition of the closest Friday.• Share posts on social media on the day.• Encourage players to wear green to training that week.• Highlight by the President at the relevant FFC luncheon/s.• Consider hosting an event to celebrate.
Promote sustainability movements to Fitzroy Football Club community	Leveraging relevant messaging and events at FFC luncheons and via social media channels, for example: <ul style="list-style-type: none">• The Cool Down (consider becoming member)• No Meat May (consider becoming member)• Earth Hour 8.30pm, last Saturday in March• Plastic Free July – Be Part of the Plastic Pollution Solution• Buy Nothing New Month• National Recycling Week (planetark.org)• National Tree Day (planetark.org)
Engage and educate members of the Fitzroy Football Club community on environmental sustainability issues	<ul style="list-style-type: none">• Continue close association with Footy for Climate https://footyforclimate.org.au/• Continue to work with the City of Yarra Climate Emergency and Minimisation Teams

	to host events throughout the season, including at Thursday night training, to inform the Fitzroy Football Club and playing groups on climate action initiatives (including rescheduling of the Climate Anxiety Workshop)
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Impact

Action	Deliverables
Work with the City of Yarra to ensure facilities at Brunswick Street Oval and Ramsden Street Oval are energy efficient and have minimal negative impact on the environment	<p>Explore with City of Yarra (Recreation and Climate Emergency teams):</p> <ul style="list-style-type: none"> ● Use of energy efficient light bulbs ● Installing batteries to maximise energy generation from solar panels ● Use of recycled toilet paper in changerooms
Reduce impact of travel to and from Fitzroy Football Club games, training and events	<ul style="list-style-type: none"> ● Encourage players to carpool or catch public transport wherever possible to games and social events ● Continue providing buses to games outside the inner north ● Share with club members the opportunity to offset car usage through an organisation such as: <ul style="list-style-type: none"> ○ Greenfleet ○ 15 Trees
Minimise waste at Fitzroy Football Club events	<ul style="list-style-type: none"> ● Ensure every Fitzroy team uses shared hygienic squeeze water bottles at games and training. ● Serve locally sourced and sustainable food options at events, including vegetarian/vegan offerings ● Ban use of single-use plastics at events and invest in reusable alternatives (eg no balloons, use reusable cups) ● Encourage team members/community to bring their own cups and containers ● Work with canteen to provide low-waste offerings ● Work with suppliers of team equipment and material to be waste free ● Source alternatives of soft drinks in plastic bottles ● Collect cans, drink bottles and tetra packs for deposit in local Victorian Government deposit scheme outlets to effectively recycle and raise funds for the club

Governance

Action	Deliverables
Commit to environmental sustainability as a club	<ul style="list-style-type: none"> ● Publish Environmental Sustainability Commitment on website to promote club sustainability practices to the wider community
Regularly review and report on environmental sustainability actions	<ul style="list-style-type: none"> ● Conduct review of Sustainability Strategy every three years

Embed environmental sustainability within club governance

- Embed Sustainability Strategy in club's Strategic Plan
- Include progress on deliverables in Fitzroy Football Club Annual Report and at the AGM
- Work with other clubs to encourage them to embed sustainable practices into their club strategies and culture.